

Information Sheet for CCL Tabling Volunteers at the 2024 Canoecopia

Thank you for volunteering to help CCL at one of our big events! This is an exciting undertaking, and we hope you enjoy your experience with Canoecopia attendees and other exhibitors.

Our Objectives

- Engage participants—invite them to describe climate change impacts on outdoor recreation.
- Direct their attention to U.S. Congressional leadership on the climate crisis.
- Remind them to vote like the Earth depends on it.
- Ask them to send a brief climate message to their Members of Congress.
- Introduce them to Citizens’ Climate Lobby and invite them to sign-up for membership.

Canoecopia Overview: (canoecopia.com)

Canoecopia is the world's largest paddle sport exposition. Canoecopia is hosted by Rutabaga, a paddler-owned business in Madison, for four reasons: First, **Education and Inspiration**. Presenters teach you about everything from gear selection, to how to pack for an expedition, to how to improve your outdoor skills. They are also here to give you an insider's glimpse at paddling in exotic destinations. Second, **Exposure to Guides, Outfitters, and Schools**, over a hundred exhibitors who are leaders in their areas of expertise. Whether it's sea kayaking in Baja California with the grey whales, an expedition above the Arctic Circle in canoes, or a women's-only wilderness trip. You'll also find schools teaching outdoor skills in many forms. Third, **Charitable Giving**, sharing resources with organizations who keep our lands and waterways clean, safe, accessible, and protected. Fourth, **Access to Great Gear**, making boats and gear available to you at the start of the season, knowing that supply chains may be disrupted again this year.

Location: Exhibition Hall Alliant Energy Center 1919 Alliant Energy Way Madison, Wisconsin	Lobby Show Hours Friday, March 8 - 2:30 pm to 8:00 pm Saturday, March 9 - 8:30 am to 6:00 pm Sunday, March 10 - 9:30 am to 4:00 pm	Note: Lobby always opens ½ hour before the Main Exhibition Hall
TICKETS: CCL Exhibit Volunteers: Upon arriving at the Canoecopia entry booth, consult our volunteer timetable to call an on-duty CCL volunteer to bring you a nametag (or wristband) for your free admission.		Parking is paid at the Alliant Energy Center entrance gate. Fee is \$8.00 (cash or credit card) per car, per day. The daily parking fee allows same-day reentry provided you present your parking receipt.

Entrance & Booth Location

Our exhibit booth is in the **Front Lobby** of the Exhibition Hall of the Alliant Energy Center. The exact location is **TBD**, but we should be easy to spot in the **Lobby** area. However, if you have trouble locating us, consult our volunteer timetable to call an on-duty CCL volunteer for assistance.

Clothing, Water and Food

Wear comfortable shoes as you will be standing much of the time. Consider bringing a reusable water mug/bottle. There are areas to purchase food and drinks within the Exhibit Hall. You may need to stay within designated areas to consume what you purchase.

A CCL name tag will be ready for you when you arrive. Also, to be more visible as a member of Citizens’ Climate Lobby, it may be helpful to wear a CCL t-shirt (but this is optional). We have a supply of new Wisconsin CCL t-shirts costing \$20 each. To request a t-shirt of a specific size (S, M, L, XL, or 2XL), please send Bruce Beck a message at bdbeck@charter.net or 608-977-0453.

Our Display

We have a 10' x 20' exhibit space with two 6' skirted tables, four chairs. We have a long CCL banner high toward the back of the booth, posters about climate changes impacting outdoor recreation, and a few informational posters about climate change in general. Our table will also identify some specific CCL policy goals that may motivate individuals to join CCL.

Signing Up New Members

We will have a sign-up sheet for persons who wish to join CCL. In a significant number of cases, we have trouble reading peoples' handwriting on the sign-up sheet. Ask for legibility. If possible, please look for opportunities to review the legibility of entries on the sign-up sheet before the signee leaves the area.

Handouts

We have quarter-page flyers on various topics including how to connect with the Citizens' Climate Lobby, how to learn more about features of the Inflation Reduction Act, the importance of volunteering to help Get Out The Vote (GOTV), and how to learn more about climate change and its impact on earthly inhabitants.

Sending Messages to Members of Congress

CCL is all about talking to Congress and we ask people to help us with this effort. We have a map of nearby Congressional Districts featuring a photo of each Representative. Attendees are often easily directed to take a closer look at this map, and respond to your questions about who their Representative is. Visitors from any state can write brief climate messages addressed to their members of Congress on our paper form (we have clipboards & pens), or they can transmit messages electronically via the CCL website at cclusa.org/write.

Resources

- The Alliant Energy Center offers WI-Fi to all exhibitors and attendees.
- We are not planning to request electricity service at our booth.
- We encourage people to use their phones/devices to access relevant information. For example, you can help people find a CCL chapter in their home region at cclusa.org/chapters.
- Also, most of our exhibit posters and flyers include QR codes to enable internet access to content details.
- We will have an Information Binder with details about the Canoeconopia venue, our volunteers' tabling schedule for this event, some details about members of Congress, information about the Citizens' Climate Lobby legislative agenda, and suggestions for tabling volunteers.

CCL Volunteer Schedules

- Volunteers who rideshare can reduce their share of \$8/day parking costs.
- If you would like to review the volunteers' timetable, you can re-open our Doodle Survey to compare schedules.
- Please adhere to the time slots you selected to work. Your participation is important. If you encounter a problem, contact Bruce Beck at 608-977-0453 or bdbeck@charter.net.

Some Preparation

The national CCL Community website offers a training resource on **How to Table an Event**: (<https://community.citizensclimate.org/resources/item/19/290>)



CCL training on
How to Table an
Event

Pre-Event Planning Session

You will be invited to a virtual planning session with all the CCL volunteers a few days in advance of the Canoeconopia. This will include a quick review of the volunteer timetable for the weekend, including contact information for each volunteer.