

Information for CCL Volunteers at the 2020 Canoecopia

Thank you all for volunteering to help CCL at one of our HUGE events! This is an exciting undertaking and we hope you enjoy your experience as Canoecopia participants and enjoy seeing other exhibitors.

Our Objectives

- Engage participants—encourage them to describe their experiences with climate change.
- Educate them about the Energy Innovation and Carbon Dividend Act of 2019.
- Ask them to write a brief climate message to their Members of Congress via our Constituent Comment form.
- Introduce them to Citizens' Climate Lobby. Invite them to join a meeting, the National Introductory Call, and/or Climate Advocate Training.
- Ask if they would like to join a chapter where they live.

Our Audience

Canoecopia Overview: (excerpted from [their website](http://www.canoecopia.com): www.canoecopia.com)

Canoecopia is the largest paddlesports consumer event in the world. More than 250,000 square feet of kayaks, canoes, stand up paddleboards, outdoor equipment and clothing, all at the best prices of the season, make Canoecopia a "must go" place for gear! Over 180 seminars and clinics make Canoecopia an educational event where you can learn about the perfect gear for your style of paddling, develop skills to get you where you want to go, and discover some of the many places to paddle, both near and far.

If you're interested in experiencing life on the water, Canoecopia is the best place to spend the weekend! Canoecopia is presented by Rutabaga Paddlesports.

Basic Information:

Location:

Alliant Energy Center
1919 Alliant Energy Way
Madison, Wisconsin

Show Hours:

Friday 4:00 PM to 9:00 PM
Saturday 9:00 AM to 6:00 PM
Sunday 10:00 AM to 5:00 PM

Day of Event Tickets: (Cash or check only)

One Day \$15 at the door	Three Day \$30 at the door
Ages 17 and under are FREE	

Parking Fee:

Parking is paid at the Alliant Energy Center entrance gate. Fees are \$7.00 (cash or credit card) per car per day. This allows same-day reentry with a parking ticket stub.

Coronavirus Update from Canoecopia: <https://www.paddlers.com/canoecopia/page.asp?pgid=1303>

Getting There

We encourage you to coordinate with other CCL volunteers to see if you can ride share and save on the \$7/day parking fee. The volunteer schedule includes contact information for each volunteer. If you are a good citizen, the Alliant Energy Center prefers that exhibitors park in the large lot behind the Exhibition Hall loading docks if you can find that location.

Your Arrival and Entry

Do remember to have our shift schedule when you arrive at Canoecopia. **When you arrive at an entrance to the Exhibition Hall, use phone or text or email to tell the Coordinator on duty where you are exactly. Typically, the Coordinator will meet you at the Information Booth near the main entrance to the Exhibition Hall, and give you your official CCL Exhibit Volunteer Name Tag.** The Canoecopia will recognize your official CCL Exhibit Volunteer Name Tag as a complimentary show pass.

Once you are on the main exhibit floor, your coordinator can guide you to the CCL exhibit booth and help orient you to the exhibit layout, as needed. When you leave for the day, please return your name tag holder/lanyard to the booth coordinator.

Booth Location

Our Booth Number is A3. As you enter the main entrance into the Exhibition Hall, booth A3 is along the wall on the left-hand end of the Hall.

Clothing, Water and Food

Wear comfortable shoes as you will be standing most of the time. Please be visible as a member of Citizens' Climate Lobby by wearing a CCL t-shirt or CCL pin or CCL name tag. CCL pins will be available at the exhibit booth. To request a brand-new t-shirt (\$15), please send a message to Bruce Beck. Include size information (XL, L, M, S). Consider bringing a reusable water mug/bottle. There are concession areas to purchase food and drinks within the Exhibition Hall. You probably need to stay in designated areas to consume your concession purchases.

Our Exhibit

We have a 20' x 10' exhibit space we are sharing with Trout Unlimited. We will have a 7' vertical infographic banner about the Energy Innovation and Carbon Dividend Bill (EICDA), two big CCL banners across the back of the booth, a poster advertising Bob Lindmeier's presentations on Sat. at 2:30 pm and Sun at 2:30 pm, a poster about outdoor recreation and climate change, and a 8' table with handouts, two chairs and three stools. An Information Binder will be in the booth as a resource for volunteers to look up topics such as Tabling 101, the Energy Innovation & Carbon Dividend Act, a map of Midwest CCL chapters, a map of Wisconsin congressional districts, the volunteer shift schedule, information about the Canoeopia venue, and more.

Handouts

We have two primary quarter-page flyers. One describes the Energy Innovation & Carbon Dividend Act, while the other provides information on how to connect with Citizens' Climate Lobby.

Constituent Comment Forms

One of our key objectives is to gather constituent comment forms completed by visitors to our booth. These are brief climate messages visitors address to their members of Congress. CCL is all about talking to Congress and we ask people to help us with this effort.

Cell Phones

We are encouraging everyone to be prepared to use phones/devices to look up information for visitors to our booth. For example,

- You can help people find a **CCL chapter** near their hometown by pulling up this link (citizensclimatelobby.org/chapters/) on your/their phone.
- Help a community or business leader submit an **Endorsement of HR 763** by pulling up this link (energyinnovationact.org/endorse/) on your/their phone. These QR codes can help.
- Note: We will not have access to electrical outlets so make sure your device is charged up before you arrive.
- Note: If your cell phone service is unreliable inside the Alliant Energy Center, you can access free wi-fi by connecting to the "AEC-Public" network. If you open a browser, a login page will come up to allow you to select free wi-fi service, or a more expensive service.



Expectations

Please adhere to the exhibit booth schedule you selected. Your participation is important. If you encounter a problem, please contact Bruce Beck at 608-977-0453 or bdbeck@charter.net. If you cancel, please help recruit your replacement.

Please take time to browse Tabling Resources at our special website, LivableWorldOutreach.org, where you can find information about The Energy Innovation & Carbon Dividend Act, congressional districts, Canoeopia show details, a floor map of exhibits, and **Tabling 101** on the CCL approach to grass roots outreach.

Have Fun!

We appreciate your help and look forward to seeing everyone at the show!! Thank you for volunteering for the Canoeopia. We hope you have a good time.