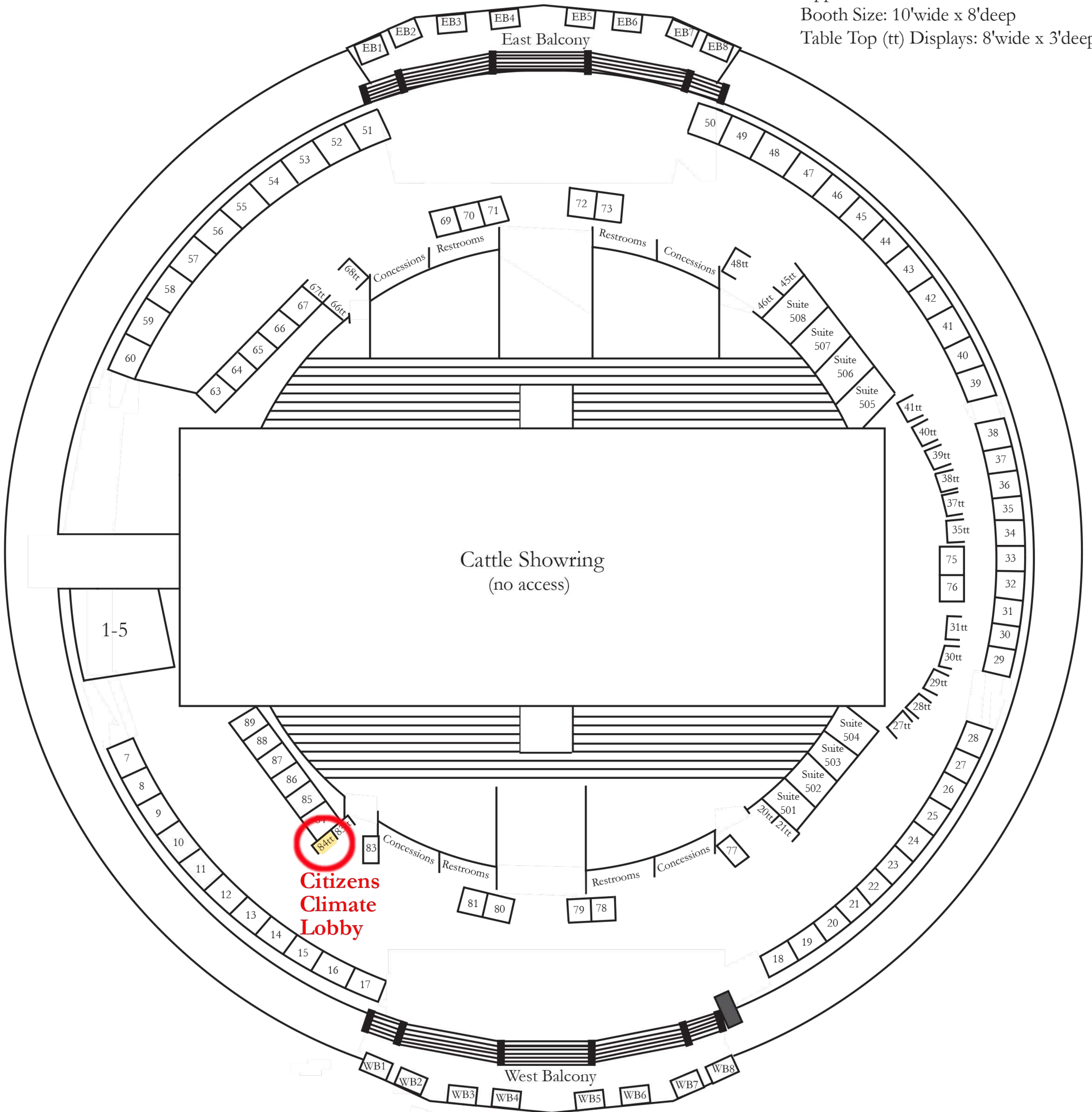


**WORLD DAIRY EXPO**  
**Coliseum - Main Concourse Level**  
**Booths MC 1 - 89**



Approximate  
 Booth Size: 10'wide x 8'deep  
 Table Top (tt) Displays: 8'wide x 3'deep



- Booths MC 10, MC 11, MC 85: Ceiling below 8' tall
- Booths MC 77, MC 83: Receive regular back drape, no sides
- EB & WB Booths are part of the International Lounge
- Maximum height on booths is 8'
- No hanging signs from the ceiling

# WORLD DAIRY EXPO

## Grounds Map



*South  
Parking Lot*

*Olin Ave  
Entrance*

*North  
Parking Lot*

*Rusk Ave.  
Entrance*

New Holland Pavilion 2

Dairy Cattle Tent

Sale Pavilion

**Exhibition Hall**

Information & ATM

*Expo Seminars,  
Virtual Farm  
Tours,  
Knowledge Nook,  
Meetings,  
Banquets*

New Holland Pavilion 1

Attendee Learning Lounge

P1 DS

G F E D C

B A AA AAA

Food Court

**Outdoor Trade Mall**

World Forage Analysis Superbowl

**Trade Center**

K J I HH H

**The Tanbark**

M N OO O P

Globe

Semex Tent

Food Court

**Coliseum & Showring**

Information & ATM

East Lobby  
International Registration  
Bus Load/Unload  
Taxi Load/Unload

Taxi Parking  
Shuttle Parking

*South East  
Parking Lot*

*Main Entrance*

*North East  
Parking Lot*

*John Nolen Dr*

Rusk Avenue

Rimrock Road

*Rimrock Road Exit*

John Nolen Exit